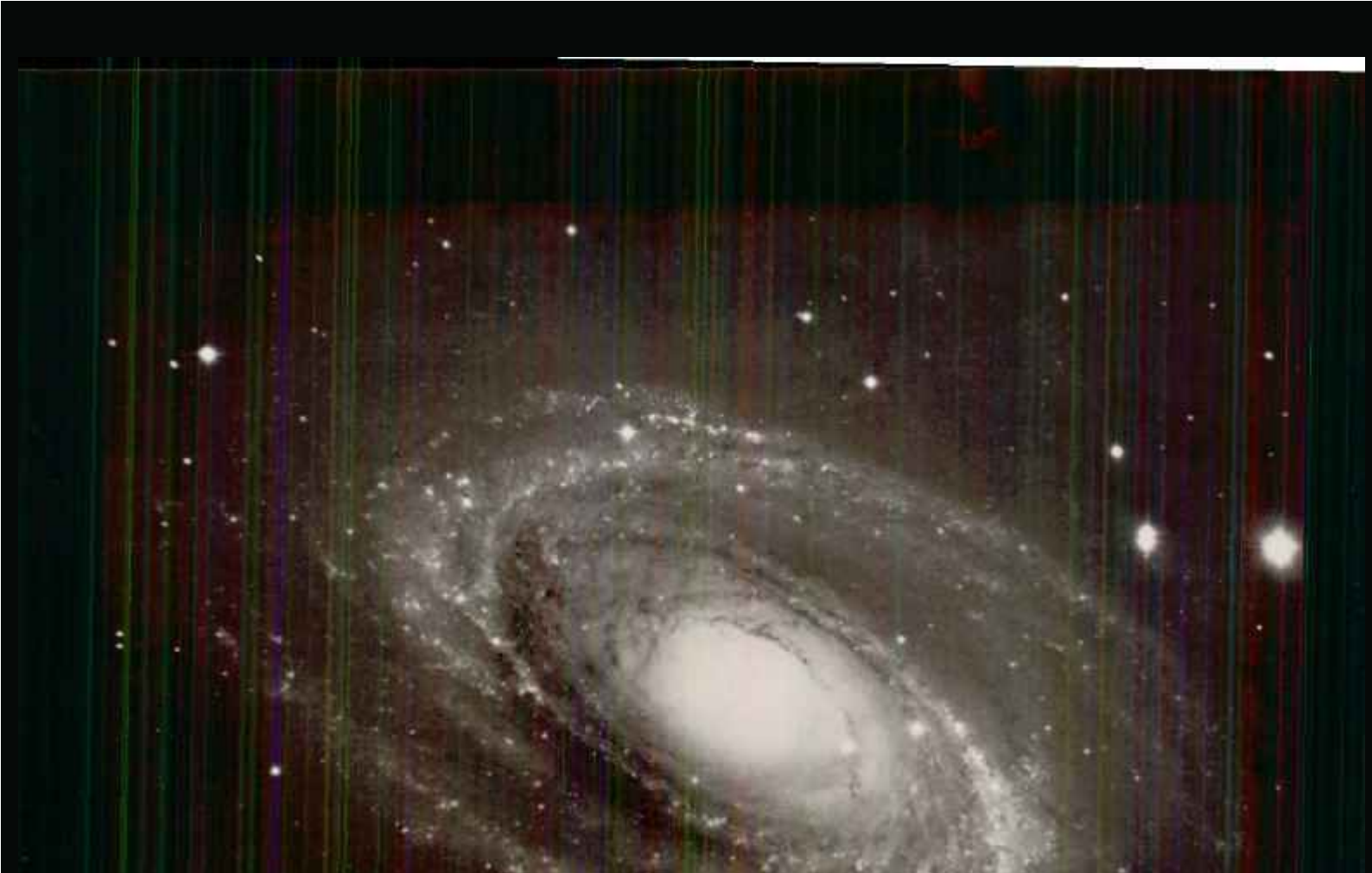


# HIGH WINDS

THE MAGAZINE OF THE SEA ORGANIZATION • ISSUE 2



\* In all the broad universe, there is no Other hope for Man than ourselves. This is a tremendous responsibility. I have borne it myself too long 'alone. You share it with me now."

L. Ron Hubbard  
*Ron's journal '67*

For over thirteen years, the Sea Organization has had the task and the duty of safeguarding and forwarding the technology of Dianetics® and Scientology®.

In 1966, L. Ron Hubbard perceived that a group such as the Sea Organization would be needed to ensure the future of Dianetics and Scientology. It had become obvious that "a strong, well organized group is vital to keep each from being swamped on this planet and to keep it working."

With the first Clears and OTs being produced at Saint Hill in the late '60s, the goal of establishing an OT group that would take responsibility for the technology of Dianetics and Scientology became a practical task. Ron invited some of the new Clears and OTs to be a part of a "Sea Project". Members trained rigorously in basic seamanship and learned to handle the elements and to work together as an OT group.

Aboard the yacht *Enchanter* in the spring of 1967 and the *Avon River*, which soon joined it, the group began its history of highly successful missions.\* The book *Mission Into*

\*Missions - to handle downslat orgs and areas the Sea Org simply get in ethics. This is done in such a way as to enable that Org or area to get in tech, which makes it possible for them to get in admin. In order to do this we send out *mitslom*. These have unlimited ethics powers and enough force to accomplish their purpose of getting in ethics.

*Time* recounts one of these, an exploration of ancient sites in Sardinia, Sicily and Tunisia.

By August, the group had been officially christened the "Sea Organization" by its Commodore — Ron.

The Sea Organization rapidly assumed a position of technical leadership. In early 1968, the first Advanced Organization was established aboard the Flagship *Royal Scotsman* (later the *Apollo*), then established as a land base.

Later in 1968, auditors were called from all over the world and trained on the Flagship to a new level of technical excellence — Class VIII.

1969 saw the release of Standard Dianetics, developed by LRH and exported by Sea Org missions.

Overnight, lightning-fast Sea Org missions set up Advanced Organizations and Saint Hill Organizations in the United States and in Denmark, to make Ron's upper level technology more available. By 1970, Ron was exclaiming, "This little handful of guys able to have *this* much effect on a planet? It's incredible. One small yacht to five, no orgs to seven orgs in three years? Half a dozen guys to several hundred. And in that time we have salvaged and expanded the whole Scientology network. And learned how to do it meanwhile."

1970 and '71 saw the release of Ron's fabulous L Rundowns — and a whole new echelon of auditors — the Sea Org Class X, XI and XII auditors. These levels of training are available only to Sea Org members.

The Sea Organization no longer operates from ships, but is a strong, land-based operation. With the establishment of the Flag Land Base in Florida, the benefits of Flag's technical excellence were made readily accessible to anyone.

Today, the Sea Org, many thousands strong, maintains permanent bases in dozens of countries, continuing and expanding its activities in safeguarding and forwarding the technology of Dianetics and Scientology. Sea Org members travel widely to all areas of the globe, keeping Scientology working.



**THE  
5EAQRC**

An infinite guarantee that  
Scientology will **always**  
be around.



For thirteen years a chosen few have formed the vanguard of Scientology, spearheading expansion on all fronts while at the same time safeguarding the OT Levels so that others could go free.

The years have not been easy. The environment has presented its toughest barriers.

But the Sea Org has always won.

With your efforts and dedicated teamwork we *will* continue to win and tip the public scales.

You are proving that the Sea Org *is* the infinite guarantee that Scientology will always be here.

I have always counted on you for this. You are the chosen few; you are appreciated.

L. RON HUBBARD  
COMMODORE  
Sea Org Day, 12 August, 1980

## TO THE READER

Back in 1968, LRH envisioned a special magazine — a magazine of the Sea Organization. He called it *High Winds*.

In Flag Order 579, he described the purposes and format of this magazine.

Now, 12 years later, the dream has become a reality. The first issue of *High Winds* was released on Sea Org Day, 1980.

The response has been tremendous. Sea Org Members and Scientologists all over the world have enthusiastically welcomed a magazine that deals with the goals and purposes of the Sea Org and shows that there is a group that is *doing something* about conditions.

Sea Org Members all over the world share common goals and purposes and have a rich heritage and a tradition to be proud of.

*High Winds* is a quarterly magazine. It will be coming out every three months. There is no subscription or mailing list. If you're a Sea Org Member, you'll get a copy. Extra copies will find their way to Scientology Orgs and Missions and even to Scientologists not on staff.

Stories, wins, successes and photographs from Sea Org members are welcomed. Just send them to *High Winds*, care of Flag.

The Editor

Founder and Commodore  
L. Ron Hubbard

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### IMPORTANT NOTE:

While reading this magazine be very, very certain you do not go past any words you do not fully understand. If the material becomes confusing or you can't seem to grasp it, there will be a word just earlier that you have not understood. Immediately go back, find the word and get it defined.

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THE SEA ORGANIZATION is a fraternal organization much like a religious order existing within the formalized structure of the Churches of Scientology. It consists of highly dedicated members of the Church. Membership in the Sea Organization is an additional honor which a Scientologist may select. The Sea Organization itself has no corporate structure or identity.

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'Keeping Scientology Working will only stay in effect  
if the Sea Org keeps it in effect.'

# The Sea Org and Standard Tech

Since its beginning, the basic duty of the Sea Org has been to keep Dianetics and Scientology working.

If you look over the points of high success on the Sea Org time track, you will find that the concentration has been on the preservation and betterment of tech application.

Dianetics was put in and made to work in 1969 by Sea Org missionaries.

The degrade of Scientology in 1970 was discovered through Sea Org missions and staff reports.

During that period, Sea Org orgs kept on handling that tech for which they were responsible (Advanced Courses) well and honestly.

The advances I made in communicating tech were done while backed up by the Sea Org. The data given in trust to Scientology Orgs was betrayed and it was only because the Sea Org existed that tech could be brought back up.

Therefore it is obvious that a strong, well organized group is vital to keep tech from being swamped on this planet and to keep it working.

Thus it is plain that the Sea Org has as its primary duty, the preservation and continued proper use of technology.

The ethics functions of the Sea Org are primary because they keep tech in and properly used.

## TECH AND ETHICS

Let me teach you something about tech in relationship to ethics.

We say that when admin is out, tech is out; and when tech is out, ethics is out. This is very true. But it backs up one more. *Tech* had to be out in the first place.

When you find an area, or an auditor, with admin thoroughly out, one step back from that, tech is out. There's something he doesn't know about tech. Right ahead of that you know he has out-ethics. And then, oddly enough, if you trace it back a little further, you will find that tech was out.

It's actually a four-point cycle, not just three.

Here's another maxim: when tech goes out, you'll find ethics goes *in* heavily and hard. This is a phenomenon. Any area where you find ethics going in hard, you know tech has already gone out.

Of course you have to get ethics in. If ethics doesn't go in hard, tech won't come in — it goes out further. But you can't solve things with *only* ethics. Unless you follow it with *tech* going in, it's pointless. It's even stupid.

You can sort of hold the line somehow with ethics, but eventually it all starts falling to pieces, because you haven't moved through the cycle. You now have to get tech in.

Certainly you put ethics in first. You're not going to get tech in unless you do. You can get it in hard, suddenly and shockingly, or you can get it in on a gradient. It doesn't much matter how you get it in. But you get it in. You start assigning conditions, and when things have gone this bad, it's not a condition of Emergency!

When tech is out in an area, you're liable to have government flaps in that area. That's how bad it is. An organization which has out tech is attracting the lightning right down on the back of Scientology. You never have government flaps or anything like this in areas where tech has stayed in, because there are too many satisfied people. There are too many friends.

When morale is bad in an organization, tech had to go out in the first place. If tech is out, if it's invalidated, if it isn't being done right, if it's non-standard, then you can be absolutely sure that morale will be going out, because there's no reason for anybody to be there. Scientology, badly applied, is nothing to protect.

That's why you have to get tech in in a hurry. And the way you get tech in in a hurry when it's madly out is you put ethics in hard and follow it straight up with tech. You will find the cycle will go on through and admin will follow in afterwards. And then you have ethics, tech and admin all in.

If you stand there flatfooted and let tech go out, let me tell you, you're going to have more trouble than you can handle with a regiment of marines. When tech goes out, all of a sudden ethics starts going in, and when ethics starts going in hard it very often goes in incorrectly. The next thing you know, if tech is not put right, a surfeit of ethics tends to start carrying the organization down instead of bringing it back up.

So these are your steps and actions: if the organization is in turmoil, if the administration is bad, if people are not doing what they are supposed to be doing, you know that tech is out. If tech is out, how do you get it in? The solution is to put in ethics like a ton of bricks and then follow right along behind it with good, standard tech. And put it in hard.

And what do you know? The ethics will come right off of it. Ethics will not lift itself out. All ethics will do is hold the fort while you're getting tech in. If you don't hold the fort, you won't get any tech in, I can tell you that from experience!

All the Sea Org is interested in is getting tech in on the planet. It may sound like we're trying to get ethics in, but that's inevitable. We're trying to get tech in on the planet. We're trying to audit out the fourth dynamic Engram and furnish an environment in which it can be done. And that is the general overall objective of the Sea Org. And naturally we have to make sure that it also gets audited. Otherwise there would be no point in putting any ethics in.

## THE PURPOSE OF ETHICS

Ethics all by itself is pointless. All of Man's justice is really pointless — just look at the number of times somebody returns to the penitentiary.

They arrest "Luke the Gluke", but because his defense got a psychiatrist to say he was insane, he gets released the following day! That's common practice in Washington, DC. If somebody is caught robbing a bank or something, he goes across to Saint Elizabeth's and they release him the next day. Sometimes they spend two or three months around Saint Elizabeth's, but that's about all.

It's the most remarkable proceeding you ever saw! Talk about rewarding a downstat — if a guy can prove he's looney, he's not guilty!

This drives the Chief of Police around the bend. The guy gets a couple of years, then he's released on parole, back in the public, unrehabilitated in any way, shape or form, to do the same thing that he did before. This is public safety?

Back in medieval times, there was a purpose to putting in justice. Let us take an example of putting in justice in a

province of France in 1550. If there was robbery, murder and sudden death occurring in the province, somebody would ride in on the place and start picking up all of these marauders and bandits. They'd hang a few of them, push a few of them into some other area and tell them to be good, and it would all quiet down.

There was a purpose to it, The purpose was so that the peasants and middle class and aristocracy of the province could produce in peace and have the results of their production, the possession of their land, and lives which weren't suddenly being interrupted by a spear or an arrow. People who had a right to live decent lives could go on and live decent lives.

Nowadays, justice doesn't have anything to do with public safety. They arrest the criminals in a sort of sequence so that at any given time there are the same number of criminals in the population!

When there are riots, nobody tries to get to the basis of the civil engram of which the riot is simply a symptom. Nobody really gets to the basis of it.

Justice gets a bad name only when it itself is pointless. And in Scientology, justice is pointless, ethics is pointless, if it does not bring in standard tech. If you aren't going to follow it with standard tech, why assign a condition at all?

## STANDARD TECH

How do you get standard tech in?

First, you have to know it. There has to be such a thing, and somebody has to know there is such a thing, and he has to be able to demonstrate that such a thing is beneficial, and that there's something that should be preserved.

These things sound terribly elementary, but you'd be surprised at the number of people that are walking around in some airy-fairy cloud that don't know that.

Then you have to hold the fort long enough to get it in. And rightly or wrongly, I always hit an out-ethics area hard, until I can get those elements straightened up which made it a mess.

The only test of the effectiveness of this is that I seem to have kept the show on the road, century after century. This

has gone on for a very long time. I'd hit an area in Asia Minor like a ton of bricks until I could get it into production. I'd hold **justice** in hard until I could get it calmed down and get an economy forwarded. All somebody would have to do is sneeze and that would **be** that. Pretty soon there is enough production, enough abundance, and you start **easing** it off.

You have to know two things: one, that you have to put it in hard to begin with, and two, when **to** ease it up. *You ease it up to the degree that the technology you're trying to put in is functioning.*

If you were trying to build a port in Asia Minor, for instance, you would start by putting **ethics** and **justice** in hard in the area. You would get the agreement of the people to go in that particular direction, and then build it up, not letting it **be** knocked over by a bunch of bandits. You would make sure that every time you got a sheaf of wheat, it wasn't grabbed **by** a bunch of bandits. You would square it up, push it ahead and keep technology moving in on the area. True, it's a technology of human arts, but a technology nonetheless. And as the technology built up, people would learn what it was and start carrying it forward, and **ethics** would ease off. I'd know the job was done when the troops were bored to death!

I'd like to see an **Ethics Officer** down to such a point — searching over the entire area, and then pitifully turning over a match in **his** hand, that he had found dropped in the hall, as the only crime he can discover anyplace!

## ETHICS AND STAFF MORALE

Now you might think, "If **I** start putting in **ethics** and insisting that conditions are assigned, why, the whole organization is going to fall to pieces. The whole staff will quit! And we've only got six staff now..."

Let me tell you by long experience, that's the wrong line of think. The only reason you have small staffs is because **ethics** is out. Tech has gone out, and **ethics** is out. The only way you can actually increase the **numbers** of staff you have is to put **ethics** in hard.

An individual feels safe in a harshly disciplined environment. You forget that a **guy** is being shot down in flames by

people in his immediate vicinity who are making mistakes, goofing up, and loading their hats onto him. They are much more kicked in the stomach by the loafer, the bum, the natterer or the guy who doesn't do his job than they ever would be by **ethics**. They don't feel safe in an environment where **ethics** is out. It outrages them. It outrages the principles and reasons they are there.

When **ethics** is out in an area, the bad staff stay and the good staff leave. It's inevitable.

We just got through sending a Sea Org officer to an organization to straighten it out. He walked in, started shooting people down in flames, and instantly they had three or four blows. Immediately, the rest of the staff united very strongly. We found out that the three or four people who blew were apparently getting rake-offs from merchants in the vicinity and were putting it in their pockets.

Well, the tough guy arrived, the good guys stayed and the bad guys blew. Now let me tell you, had we sent a member of the Bide-a-wee Goodwill Society, all the good guys would have blown and the bad guys would have stayed. Because they could have kidded her.

## CREATING A NEW WORLD

These are sound, hard principles. These are facts. These have to do with *homo sapiens*. These have to do with beings. These have to do with planets.

People do not feel safe in out-ethics areas. Right now the people of the United States do not feel safe because riots are liable to spring up at any time.

International law defines "sovereign power" as "That government which can protect the lands and people from foreign aggression is by fact and definition the sovereign power of that area". Well, with the advent of the atom bomb, there isn't a government on earth that can protect its lands or its people from foreign aggression. They know this. They're unstabilized. They are dispersed. They know they are fakes. They know they can't protect the land and people. So therefore they are just sort of tax-hungry bums. They are sort of marauders or **locusts**, so they **don't** get in **ethics**.

You are moving in as a vital new

thrust of life. Scientology is a vital new wave. We belong to a new world. As we move forward, as long as we can keep tech precisely practiced in an area and not squirreled up in any way, then morale will stay up, ethics will be relatively light, prosperity will be considerable, and everything will go along great.

As you move forward, you're moving into areas where tech is out, so you have to put ethics in. You might say, "the public will stay away from the organization if I put in ethics!". No, it works the same way with public as it does with staff. If you want all the lousy public in the world, let ethics go out. If you want good public to move in, put ethics in. The bad public will stay away and the good public will come in.

Your area and zone will move up and gather in strength and volume to the degree that you insist on standard tech. Morale, effectiveness, efficiency and administration go out to the degree that tech itself goes out. To get tech back in, or to get it in in the first place, you have to apply very straight direct ethics. This is followed through by putting in tech. You ease up ethics to the degree that you get tech practiced in a standard fashion.

#### THE PURPOSE OF THE SEA ORG

This gives us a new, closer orientation as to the duties and responsibility of the Sea Org.

If this planet will ever make it, it will be because of Scientology and Scientologists and the Sea Org keeping Scientology pure, in proper use and being used.

HCO Policy Letter of February 7, 1965, "Keeping Scientology Working", will only stay in effect if the Sea Org keeps it in effect.

So the part of my hat where I really need help is keeping Dianetics and Scientology straight and in proper and extensive use and preventing its misuse.

I know I have the help of the Sea Org in performing that duty. I need it.

# Keeping Scientology Working

From HCO Policy Letter of 7 February 1965,  
Reissued 27 August 1980.

by L. Ron Hubbard

Getting the correct technology applied consists of:

- One: Having the correct technology.
- Two: Knowing the technology.
- Three: Knowing it is correct.
- Four: Teaching correctly the correct technology.
- Five: Applying the technology.
- Six: Seeing that the technology is correctly applied.
- Seven: Hammering out of existence incorrect technology.
- Eight: Knocking out incorrect applications.
- Nine: Closing the door on any possibility of incorrect technology.
- Ten: Closing the door on incorrect application.

L. RON HUBBARD  
FOUNDER



L. RON HUBBARD  
Founder

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# Guardians of Standard Tech

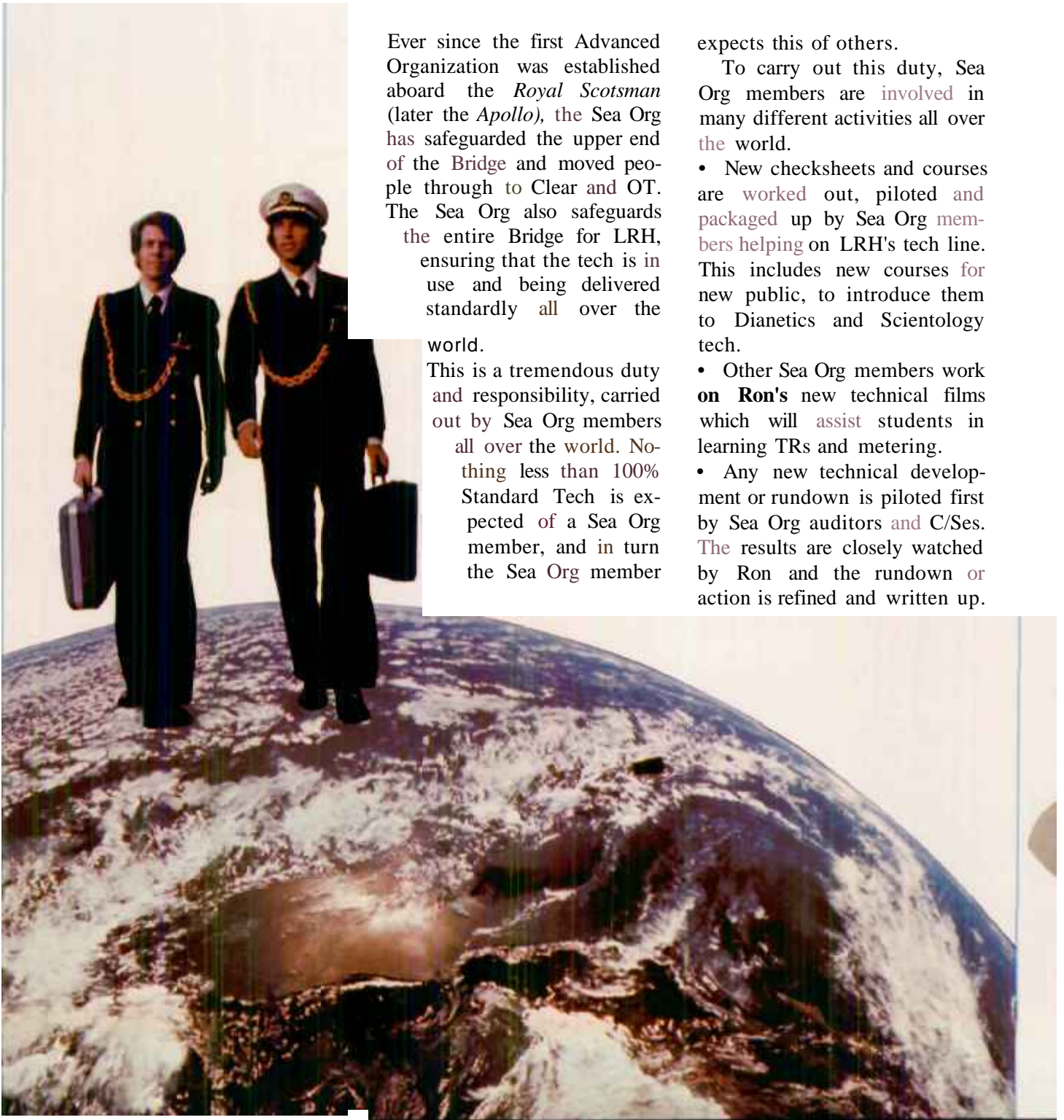
Ever since the first Advanced Organization was established aboard the *Royal Scotsman* (later the *Apollo*), the Sea Org has safeguarded the upper end of the Bridge and moved people through to Clear and OT. The Sea Org also safeguards the entire Bridge for LRH, ensuring that the tech is in use and being delivered standardly all over the world.

This is a tremendous duty and responsibility, carried out by Sea Org members all over the world. Nothing less than 100% Standard Tech is expected of a Sea Org member, and in turn the Sea Org member

expects this of others.

To carry out this duty, Sea Org members are involved in many different activities all over the world.

- New checksheets and courses are worked out, piloted and packaged up by Sea Org members helping on LRH's tech line. This includes new courses for new public, to introduce them to Dianetics and Scientology tech.
- Other Sea Org members work on Ron's new technical films which will assist students in learning TRs and metering.
- Any new technical development or rundown is piloted first by Sea Org auditors and C/Ses. The results are closely watched by Ron and the rundown or action is refined and written up.





- At the Flag Land Base, Sea Org auditors and C/Ses deliver Ron's upper level OT Rundowns. These rundowns demand the high level of technical expertise that Flag auditors are known for. The L Rundowns were originally developed on the Flagship, and there have been many other breakthroughs, including NOTs and now Solo NOTs.

- From Flag, missions go out to orgs to handle and resolve situations. As there are normally technical actions or corrections needed, a tech missionary is usually part of the mission team. The life of a missionary is an exciting one — on the spur of the moment, one is suddenly flying halfway around the world to handle an urgent situation.

- At a Continental level, Sea Org members acting as Keepers of Tech are entrusted with the job of seeing that tech is in in all of the organizations in their area.

- In Advanced Organizations, the Bridge to OT is safeguarded by the Sea Org members who ensure that this incredible tech is available to Scientologists who have reached that level, and delivered 100% standardly.

- At Saint Hill Organizations, Ron's Saint Hill Special Briefing Course, as well as other courses and auditing, are delivered by a Sea Org crew.

- Sea Org members work in many other organizations and Celebrity Centers, ensuring that Dianetics and Scientology technology are maintained and used standardly.

Wherever they work, Sea Org members are keeping Scientology moving toward a goal of a Clear planet — safeguarding the tech for LRH, maintaining sufficient ethics to keep the tech in, and creating a better world.





# Keeping Science

## Safeguarding the tech for LRH

The Sea Org looks outward — toward a cleared universe. Through the application of the technology of Dianetics and Scientology, the magnitude of the game is as vast as the universe itself.

The first job: this planet. The mission: to safeguard and use the tech to create a true civilization on this planet — without war, crime and insanity.

The Sea Org is a unique and elite group of thetans in the forefront of Scientology. A Sea Org member can be many things — executive, auditor, artist, supervisor, engineer, chef . . . Among Sea Org members are the technical leaders of this planet: the auditors, C/Ses, supervisors, missionaries and executives who are keeping Scientology working all over the globe and delivering the highest levels of Ron's tech.

Sea Org auditors, C/Ses and supervisors are trained to the highest standards anywhere. There are even upper levels of auditor training (Class X, XI, and XII, and NED for OTs) available only to Sea Org members.

Sea Org tech missionaries travel to all corners of the earth to get tech in.

Trained executives such as Tech Programs Chiefs ensure that tech stays in in whole countries or continental areas.

If this sounds like your kind of game —

If you're dedicated to seeing standard tech applied all over the world and have the guts to do something about it —

If you're willing to work hard and learn the ropes — possibly the Sea Org will accept you.

To find out if you meet Sea Org qualifications, contact the Personnel Procurement Officer at the address to the right which is nearest you!

The Flag Land Base  
P.O. Box 23751  
Tampa, Florida 33623

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# SHIP'S LOG

Tales from the early days of the Sea Org

## Voyage of Discovery

The year is 1969. The place: the Atlantic, off the North African Coast.

From horizon to horizon, the sea is calm, the silence unbroken. The bustling, crowded ports are far away with their clamoring crowds, merchants, telephones, telexes. Here on the unbroken blue glass of the Atlantic, all is calm and serene.

The Flagship *Apollo* rides the easy swell with a calm dignity. Her mighty, eight-cylindere Burmeister and Wain engines are silent, her twin screws\* motionless in the water; she drifts.

Calm, peaceful, but alert. The lookouts scan the horizon; the duty watch stands by. The chances of any shipping straying into this remote section of the Atlantic are slight, but the watch is ready.

Three dolphins break the surface off the starboard bow — first one alone, then two others slide easily through their salty habitat. On deck, only the occasional squeak of rigging on the forward well deck\* breaks the silence.

The ship's calm exterior is misleading. Below decks there is a bustle of activity. In the course rooms, crew are intently studying packs and drilling. The HCOBs they study had been typed up and run off in the tweendecks\* Mimeo area just a few days before. Other crew rush into sessions, to audit each other on these new materials. A messenger, arms laden with pc folders, rushes in from the A-Deck quarterdeck\* and quickly climbs the long flight of stairs to the Promenade Deck — to the center of all of this activity: the Commodore's Research Room. Another technical breakthrough is in the works, and for the Flagship, it is another voyage of discovery.

A few weeks before, a survey of Scientology Orgs and Missions around the

#### • DEFINITIONS:

*twin screws:* The double screw propellers at the back of a ship that drive it through the water.

*forward well deck:* The lower deck just aft of (behind) the focsle (the raised front part of the ship).

*tweendecks:* Any deck on a ship below the main deck.

*A-Deck quarterdeck:* The aftermost part of A-Deck.

world had revealed that the technology of Dianetics had been neglected and had dropped out of use. Yet this was a basic and major part of the technology.

Ron decided that the technology of Dianetics had to be refined, fully re-released and gotten into full use around the world.

Research work had to be done to bring the subject up to a new, higher level, to simplify and standardize its application. In 1968, Class VIII had been released, with its emphasis on 100% standard tech. Now Dianetics had to be brought to that level of standardness.

The job had to be done thoroughly and fast. It required several weeks of concentrated, distraction-free research. But how could that time be bought? Flag was in daily communication with orgs all over the world, with situations that had to be handled, demands for advice and guidance.

Ron, in his usual direct way, did the obvious. All Flag communications were temporarily turned over to the Continental Liaison Offices, and they were advised that Flag would be incommunicado for several weeks. Then, the lines were east off and the Flagship eased her way out into the blue Atlantic. She would not return until Dianetics was researched, piloted and packaged for orgs.

The *Apollo* headed for a part of the Atlantic known to be calm and off the shipping lanes. Once there, the engines were shut down, and continuous watches were set to ensure the safety of the ship as she drifted.

The Commodore immediately began researching. He wanted to develop a Dianetics tech that could be learned and used by anyone, whether well trained or not. So for his research auditors, he picked several that were well trained and several that were not well trained.

As the team audited, Ron C/Sed the folders, developing and refining as the days passed. He wrote up his results in HCO Bulletin form and these were rushed to Mimeo for issue.

A new course was rapidly put togeth-

er to teach this new tech: checksheets, packs, Policy Letters on running the course were all prepared. Soon the course rooms below decks were crowded with crew members eager to learn Ron's latest breakthrough.

Once they had done their study, the crew members audited each other. The subject was fully piloted and refined.

At last it was ready for release. "The Dianetic program," said Ron at a special graduation ceremony, "has been a very fast action; rather typically Sea Org."

"Uke the Class VIII action of last year, this new Standard Dianetic Program was researched, organized, its personnel chosen, trained and fired off to key points over the world in record time with tremendous efficiency."

Even before the *Apollo* came into port, three teams of missionaries had been readied up to fire to the three Saint Hill Organizations, in England, Copenhagen and Los Angeles. They would conduct the first courses in Standard Dianetics and train up Standard Dianetics Supervisors to go to orgs all over the world.

The accomplishment of L. Ron Hubbard in those weeks at sea was incredible. Dianetics was completely revitalized and streamlined. And the enthusiasm and enjoyment of the Flag Crew, participating in this voyage of discovery, was boundless.

"I want to thank everyone," said Ron, "The supervisors, the ship's officers, the Aides, who have assisted in this course and assisted in launching this program. I really had a great deal of cooperation. I am sure that we have begun the wave of the future here."

Through the Standard Dianetics program, the subject of Dianetics was revitalized and brought back into full use, thanks to the genius of L. Ron Hubbard.

mis was ine sea urg in action, backing up the Commodore, helping him keep Dianetics and Scientology tech working and in full use around the world.

# The Adventure of The Sea Org

## Successes of Sea Org members

I have been in the Sea Org for over 10 years now, and it has definitely been the most exciting period of my life. I have been to places I had previously only dreamed about. As I love travelling, I have found my Sea Org travels very interesting and have been nearly around the world.

I have learned so many things about life and livingness and various types of tech and admin skills from auditing, to managing an org, to sailing a ship.

In present time I am a NOTs auditor, and there is not a more rewarding job in the universe. If you want to produce and experience miracles on a daily basis, this is the post for you. I have literally had beings totally change in front of me in an auditing session, blow their chronic somatics that they've had for a lifetime, blow their fixed considerations and valences and really change as a being. I have daily wins on all flows doing this auditing.

Currently, I am also on the Solo NOTs Course, which has just been released only at Flag. This is one of the most exciting courses I have ever done and for me, definitely unlocks the universe's secrets.

My ten years in the Sea Org have been very fulfilling and I am eagerly looking forward to the next billion!

*Ens. Judi Bezeau  
Flag NOTs Auditor*

*John and Peg Eastment*



One of the biggest wins for me in the Sea Org was the opportunity to train under LRH as an auditor and C/S. During that time I came to appreciate what "Standard" was and how much the Commodore insisted on the standard. I got more crams than I care to remember, but the idea of doing it exactly right finally did come home.

*W/O John Eastment  
Class XII*

I have been working in tech and with tech at Flag for 5 years, and I've done missions using the technology.

It gives one a great sense of security to know that when it is applied exactly you always get the best result and when you can get others to do so and help keep Scientology working, you know that real freedom is not far off.

Thanks to LRH we have the means to be free and stay free. All we have to do is points 1 through 10 of Keeping Scientology Working. It's very simple. I'm very glad to be part of the team that does so.

*Mike Eldredge  
Advanced Courses Intern Supervisor*



*Grace Lowrance, Solo NOTs Consultant*

I've actually gone from total failure to a successful member of a group which offers unlimited opportunity for advancement across the dynamics.

I guess what I like most is the chance to have an adventure. The only area of my pre-Scientology life which even comes close was a three-year stint commuting to and from Antarctica. Real high adventure — But devoid of any purpose and lacking any tech to help get things resolved easily.

Having lost my job and house, I loaded up my jeep and escaped into the desert. After 30 days of nothing but sand, jack rabbits and a copy of *Dianetics*, I had indeed reached a need for change. I headed out for Riverside, which was the nearest Scientology Mission.

Since then, things have been a considerable amount better, and of course the reason is various aspects of Scientology in my life as a Sea Org member.

Any time things have gone wrong in my area, it can be traced back to letting one or more points of Keeping Scientology Working dropout. And reversely, when things are right, the 10 points are in.

Supervising TRs is very cut and dry. Either the being is in real comm or he isn't. I think the hardest lesson for me to learn was point 3 of Keeping Scientology Working: "Knowing it is correct." It's easy to dream up all kinds of weird ideas of why Joe can't talk to Fred, and what needs to be done to resolve it. But all that is necessary is to follow the standard references on the subject and "know it is correct"

When other staff indicate I should take before and after pictures of my students, I know that the tech is correct, and I get a big win from seeing people make those kinds of changes.

*Tom Newell/  
TRs Course Supervisor*

Tom Newell (left), TRs Course Supervisor, checks a video, Mike El dredge (right), Advanced Courses Intern Supervisor, enjoys motorcycle riding when he's not "on the floor" supervising.



I have been a Flag staff member for 9 years, and have been auditing for four years.

One thing I have learned in this time has been to constantly improve my level of tech and strive to be closer to LRH. I have found that with better and more standard application, the pes and pre-OTs have better and better wins.

I have been auditing NOTs now for 2 years and the wins are astronomical. I have had several pre-OTs come in that were not particularly active in life. As a result of NOTs they found a direction in their life and actually became active and productive.

I have had fantastic backup and support from Cramming Officers and C/Ses here at Flag. The gains of Scientology are really achievable when you apply the tech and that is truly the intention and activity of the Tech and Qual staff here at Flag. It is truly the mecca of Standard Tech and Ron's org.

I would really like to see more people come and join us in our game. I guarantee you will work hard but you will have wins beyond your dreams. And you CAN do it!

Peg Eastment  
NOTs Auditor

I have been in the Sea Org for a year as a Flag auditor. When I came here, I was already a Senior Class IV auditor, and I never expected the changes I went through as an auditor during this last year.

Now, and only now, do I know what 100% Standard Tech is. It is a completely different feeling to go in session with absolutely no uncertainty. The C/Sing and Cramming here is what brings you up to that point. It wasn't always easy, but it wouldn't go one step back of what I've done. It is very safe to be an auditor here.

It is also very rewarding to deliver this tech. People come here from all over the world to get 100% correct application of the auditing technology.

I always wanted to help others and being a flubless Flag auditor is the right job to do that!

Andre Jurt  
Flag Auditor

Since being in the Sea Org, my awareness and ability have increased 100%. So much so that even I am astonished sometimes!

One of my biggest wins has been going on missions and getting tech standardly applied in the field. To go into an org and be able to correct and handle the actual delivery of Scientology to the public is the most rewarding experience one can hope for. LRH tech is so simple when standardly applied, and produces the most phenomenal results. What more can one ask for than to ensure it is standardly applied and correct it where needed? Keeping Scientology Working is the basis on which everyone should operate — it's the only way everybody wins!

Sylvia Collins  
Tech Missionaire

I have been in the Sea Org now for 11 years and most of that time has been spent in Tech or Qual posts. It has been an incredible experience! I have worked with and been trained by those who were directly trained by the Commodore and it is like nothing else!

The standard of technical perfection is totally unreasonable. The results that I've gotten on pes have been just what is expected from LRH tech because there is no other tech which is allowed to creep in.

Tech on Flag is a truly 3rd Dynamic activity, with excellent C/Sing, Cramming, training and admin backup. From my viewpoint this comes about from a strong unshakeable certainty in Keeping Scientology Working, agreed upon by a group of OTs dedicated to that purpose.

Emily Becker  
NOTs Auditor

Before Scientology I had one main goal, and that was a burning desire "to understand people."

That goal was easily achieved once I studied several Scientology courses and I felt very satisfied and excited with the knowledge.

I looked around me with new awareness and realized the world would be a better place if everyone understood themselves and the people around them. I cogged that the best way to help bring this about was to join the team that was working full time to make this happen, so I joined the Sea Org.

Little did I know what was available to me in the Sea Org. I never would have believed then that I would become a consultant dealing with the latest tech on the planet - Solo NOTs!

The very thought would have scared me to death at the time! But now life is a great adventure.

Every day is full of excitement and fantastic wins as each time I handle a Solo NOTs student or auditor to a win, I have the double win of sharing their wins and also the satisfaction of having contributed in bringing another person to a fuller understanding of himself and the tech.

This is a hundredfold what I originally set as a goal and is only possible when you are part of a team.

Ten years ago when I first joined the Sea Org I could not even have conceived of myself doing what I am routinely doing today, but in the Sea Org, you never stop expanding. I'm eagerly looking forward to what the future holds, and wondering if 10 years from now I'll again be doing something that I cannot even conceive of today — in all probability, I will!

Grace Lowrance  
Solo NOTs Consultant

I have expanded tremendously as a being since becoming a Flag NOTs auditor. My certainty of self and my competence have increased. I am backed by a team of able, dedicated technical experts. As a Flag Auditor and staff member, there are no barriers to the attainment of my goals as a spiritual being and there is unlimited opportunity to help mankind.

Celia Gibson  
Flag Auditor

The application of Ron's Standard Tech as a Flag auditor in auditing others consistently has brought me many many wins in making others win, and has made me OT.

I am achieving more and more certainty day by day in my technology and my skills. Knowing that I can handle the mind puts me stably in a position of power and privilege.

I know I am at cause and can reach any being for his betterment. And by knowing I can handle any individual — the building block of any civilization — I am at cause over the dynamics.

Miriam Stave  
Flag Auditor

**an infinite guarantee that  
Scientology will always be around**







# High Winds

THE MAGAZINE OF THE SEA ORGANIZATION ISSUE 4.



# THE SEA ORG

an infinite guarantee that Scientology will always be around

For over thirteen years, the Sea Organization has had the task and duty of safeguarding and forwarding the technology of Dianetics and Scientology; keeping Scientology moving toward the goal of a Cleared planet.

In 1966, L. Ron Hubbard perceived that a group such as the Sea Org would be needed to ensure the future of Dianetics and Scientology. It had become obvious that a strong, well organized group is vital to keep tech from being swamped on this planet and to keep it working.

Ron invited top Scientologists — Clears and OTs — to be part of an elite "Sea Project". Aboard the yacht *Enchanter* in the spring of 1967 and the *Avon River*, which soon joined it, the group began its history of highly successful mis-

sions and expansion activities.

By August, 1967, the group had been officially christened "The Sea Organization" by its Commodore, Ron.

The success of the Sea Org is a matter of record. Sea Org members assumed positions of technical and administrative leadership throughout the world, spearheading expansion, safeguarding and disseminating the tech, training, auditing, establishing new orgs and units, producing Scientology's magazines, books and films, and above all, getting ethics in on this planet. The record of accomplishment of this small band of OTs was staggering. By 1970, Ron was exclaiming, "This little handful of guys able to have *this* much effect on a planet? It's incredible. One small yacht to five, no orgs to seven orgs in three

years? Half a dozen guys to several hundred. And in that time we have salvaged and expanded the whole Scientology network. And learned how to do it meanwhile."

Today, the Sea Org is many thousands strong, and maintains permanent land bases in dozens of countries. The Sea Org no longer roams the sea in ships, but still maintains its reputation as a strong, elite organization of very able beings who make it go right.

The Sea Org. A proud heritage; a brilliant future, leading to the stars.



# The Sea Org artist

Creating tomorrow's *reality*

LRH has never underestimated the role of the artist in our expansion and achieving our goals. In *Science of Survival*, there is a beautiful chapter on the importance of the artist in society, in which LRH says, in part:

"The artist works with life and with universes. He can deal with any level of communication. He can create any reality. He can enhance or inhibit any affinity. The aesthetics have very much to do with the tone scale and with the interweaving of the various dynamics and urges along these dynamics into harmonious patterns random enough and artful enough to accomplish what the artist intends to accomplish. The artist has an enormous role in the enhancement of today's and the creation of tomorrow's reality."

No stranger to the arts himself, Ron has been a professional writer and photographer for many years. His HCO Bulletins and Policies on the subjects of art, design, writing and marketing get right down to basic principles and provide basic, workable tech for any artist.

Sea Org members are well aware of the lively interest Ron takes in art and artists wherever he is. Old timers remember the time and care Ron took in hating and training the Apollo

Stars musicians and dancers, and the writers, artists and designers of the Photo Shoot Org and the Flag Dissem Bureau.

Later, Ron trained and hatted the musicians, artists and technicians of Golden Era Studios.

Those fortunate enough to work with Ron will never forget the training and guidance given them.

The Sea Org artist is a very on-purpose artist. He or she uses his or her artistic abilities and tech to bring the message of Scientology to the planet; to bring art and theta to the physical universe. Working full time towards that purpose has its own exhilarating rewards, rewards which are above and beyond the *mest* rewards an artist usually gets.

This issue of High Winds covers the creative activities of the Sea Org and the artists who are working to create a new reality on this planet.

"A culture is only as great as its dreams," Ron says, "and its dreams are dreamed by artists."



MAGAZINE OF THE  
SEA ORGANIZATION  
ISSUE 4

FOUNDER AND COMMODORE  
**LRON HUBBARD**

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### IMPORTANT NOTE

While reading this magazine be very, very certain you do not go past any words you do not fully understand. If the material becomes confusing or you can't seem to grasp it, there will be a word just earlier that you have not understood. Immediately go back, find the word and get it defined.

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Editor: MSM Jeff Hawkins. Photographers: AB Fritz Laner (pages 4, 10, 11, 12), Golden Era Studios (pages 6 and 7), Bridge Publications, Inc., (page 13). Contributing artists: Katsuya Kawasaki (inside front cover, back cover), Bob Masse (page 8), High Winds logo by Mike Manoogian. Rough Layout: P02 Bill Lowrance, Charley Updegrove. Typesetting: P02 Bill Lowrance, John Humphrey. Makeup: MSM Roy McMurray. Darkroom: Chip Deichman. Printer Liaison: Charley Updegrove.

THE SEA ORGANIZATION is a fraternal organization much like a religious order existing within the formalized structure of the Churches of Scientology. It consists of highly dedicated members of the Church. Membership in the Sea Organization is an additional honor which a Scientologist may select. The Sea Organization itself has no corporate structure or identity.

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" It is possibly a bit above your reality to say that we intend to salvage this sector..."

# THE ULTIMATE WIN

## by L. Ron Hubbard

You have heard mention of the Sea Organization, and you are likely to hear other mentions of it as time goes on.

This is in reality just another Scientology Organization with the difference that it handles extremely advanced work and materials, and its personnel are OTs.

Its Mission is to bring Clears through the upper levels safely, with certainty and with speed, and it also has the mission of getting in ethics.

On Earth it would be quite impossible to bring in a totality of Scientology technology without first bringing in ethics. We have learned that technology does not thrive in an area which is enturbulated and which has many suppressives and factors which are hostile to the better side of life.

We are, in organizations, making progress to the degree that they bring in good order inside the organization and in their immediate areas. Only then do we have technology effective and functioning. The only time that Scientology technology is ineffective is when it is not used or when it is altered considerably.

### AN OT GROUP

The people of the Sea Org would, of course, be stellar names in any organization in the world. If one of these people were to walk in, you would undoubtedly know them by name and by considerable reputation.

Perhaps it could be said that they are needed in organizations and areas doing lots of good. But I have already made an experiment; I went off by myself into Southern Africa to see whether or not an OT would make it singly and all alone, without any assistance, against the environment around him. And I found out that he would not do too much good.

But a group of OTs would be entirely irresistible, and necessary to carry off this type of operation.

So OTs do best with OTs.

### RESPONSIBILITY

In the lower grades one is mainly concerned with himself and his own case or his immediate family, but as one moves up the line, one becomes more concerned with the environment and the world in which he lives, and with this concern comes the realization that all has not been well.

As one's ability to confront increases, his level of responsibility increases. And an OT cannot be

OT in a world which is insane or a universe which is mad.

Although the scope of the work is almost unimaginably extensive, it is nevertheless true that we are making definite and positive inroads upon this and we will bring it off.

We are no longer dealing with the time span of man, which is seventy years, we are dealing with the centuries. And we have enough time at the upper levels to bring it off providing we work quickly enough at the lower levels and within the framework of the society itself to prevent it from destroying itself before we attain our purposes and goals.

It possibly is a bit above your reality to say that we intend to salvage this sector. No one has been able to do it for seventy-five million years. We are the first. In that period of time there has been nothing but suffering and misery for its populations.

Life is not necessarily a miserable mess, and a planetary population is not necessarily composed of madmen. It is very easy to remedy the general situation. There are many, many people out in the society who are only too glad to help and who will happily shove forward.

That the malady from which they suffer is actually designed to stop or impede such a movement as ours is not of any great consideration. We have already mastered those things necessary to bring off the ultimate win.

### CHANGE

From here on, the world will change. But if it changes at all and if it recovers it will be because of the Scientologist, it will be because of the auditor and his technical skill, it will be because of the organizations and the staff member and his dedication.

In all the broad universe, there is no other hope for man than ourselves. This is a tremendous responsibility.

I have borne it myself too long alone.

You share it with me now.





Part of the tradition of the Sea Org is the insignia worn by Officers and Petty Officers to identify them as to their rank or rating. The table below, taken from Flag Order 3820, clarifies and codifies the insignia to be worn by each rank or rating.

# SEA ORG IMAGE



(Image: the concept of a person or group held by a specific or general public.)

RANK/RATING	CAP BADGE	CHIN STRAP	BUTTONS	OVERCOAT SHOULDER BOARDS
SWAMPER	Single Anchor	Black	Black	-
All	Single Anchor	Black	Black	-
POS • POI	Single Anchor	Black	Silver	-
CPO	Crossed Anchors	Black	Silver	-
MSM	S.O. Symbol	Gold	Gold	Black W Crossed Anchors
W O	S.O. Symbol	Gold	Gold	1 Gold Stripe Center Blue Bar
FNS	S.O. Symb.il	Gold	Gold	1 Gold Stripe
lt (Jg)	S.O. Symbol	Gold	Gold	1 1/2 Gold Stripes
U	S.O. S> mbol	Gold	Gold	2 Gold Stripes
Lt Cmdr	S.O. Symbol	Gold	Gold	2 1/2 Gold Stripes (Half stripe in middle)
CMDR	S.O. Symbol	Gold	Gold	3 Gold Stripes
CAPT	S.O. Symbol	Gold (Also has thin row of Gold Leaves on Bill)	Gold	4 Gold Stripes

The SEA ORG IMAGE is one of an elite, in-action, dedicated group of persons who have learned to operate in coordination with one another and who ARE operating at a much, much higher level of discipline and purpose than Scientology organizations at large or the rest of society, to bring about a sane planet.

The image is that of an in-ethics, in-tech team of individuals who are tough, ready and effective.

It is an image of a group of individuals who are here to get the job done — and do.

We have an enviable record. We have never ceased to be productive. We have never ceased to be effective in getting the job done.

It is that record that is reflected in the Sea Org Image, for an image is generated. It isn't something that simply "happens" by accident.

The Sea Org Image has been created and colored by the performance of every individual member of the team. It will continue to be created and colored by every individual member of the team.

We have an enviable image. It has not been easily won. It is up to us now to preserve it.

As Sea Org members, each of us individually and as a member of the team carries this trust:

TO UPHOLD, MAINTAIN, ENHANCE AND FORWARD THE IMAGE OF THE SEA ORG.

from Flag Order 3812  
by Officer's Council International



RANK/RATING	Shoulder Loops (for dress shirts)	Collar Bars (for shirt collar)	Dress Jacket Sleeve Stripes	LANYARD
SWAMPER	—	—	—	—
AB	-	Single Anchor	-	White
P03 - I'OI	-	Single Anchor	-	Gold Chain
CPO	—	Crossed Anchors	—	Gold Chain
MSM	Black W/ Crossed Anchors	Gold Bar W/2 Gold Breaks	No stripe. 3 lrg Gold Buttons where stripes would be	Gold Braid
W/O	1 Gold stripe Center Blue Bar	Blue Bar W/2 Silver Breaks	1 Black Stripe broken by 3 Blue Tabs	Gold Braid
ENS	1 Gold Stripe	Single Gold	1 Black Stripe	Gold Braid
Lt(JE>	1 V4 Gold Stripes	Single Silver	1 Vi Black Stripes	Gold Braid
Lt	2 Gold Stripes	Double Silver	2 Black Stripes	Gold Braid
Lt. Cmdr	2 1/2 Gold Stripes (Half stripe in middle)	Gold Oak Leaf	2 1/2 Black Stripes (Half stripe in middle)	Gold Braid
CMDR	3 Gold Stripes	Silver Oak Leaf	3 Black Stripes	Gold Braid
CAPT	1 Gold Stripes	Kagle with Shc.ii	4 Black Stripes	Gold Braid

# ART & EXPANSION



from a briefing to the  
Flag Dissem Bureau  
in June, 1975

by L. Ron Hubbard

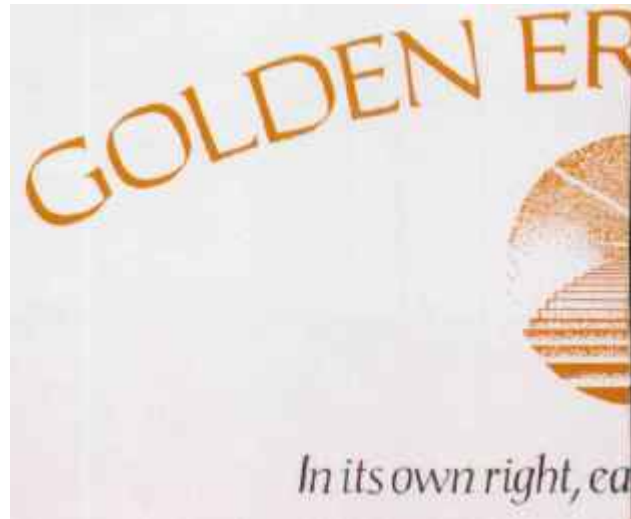
In advertising, you have to attract, you have to interest, you have to get your message across. It's in that sequence.  
It isn't enough to just crank out a mimeograph machine and let people know some information. They don't read it.

You're essentially in the business of art.  
We want to deliver an adequate emotional impact on the subject of Scientology so that it is going to expand eight times, ten times, fifteen, twenty times. And with the quality of promotion and what we put out we're going to utterly defeat any enemy. That is the actual planning.

I'm counting on you guys to forward this line. Sure you've got difficulties. That's what the physical universe was invented for — to give man difficulties!  
But you're trying to force art and theta into a form which will carry and arrive at the other end of the line. And that's really all you're trying to do.  
Each one of you has your role in this.

Founder and Commodore

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*" . . . I can script and shoot these films so they can't help but communicate the tech, Mis-Us or no Mis-Us. All in bright glaring Technicolor Big Screen Productions!" — L. Ron Hubbard from LRH ED 291 INT*

GOLDEN ERA STUDIOS was created to fulfill a vital need: the production of Ron's Academy training films and introductory films.

The first crew members were trained by the Commodore himself. Just as Ron trained a green and newly formed Sea Org to sail ocean-going ships on the high seas, he trained the Golden Era crew on the tech of film-making. He made them into a team of professional artists who could duplicate his brilliant scripts and meet his high standards of artistic quality.

One of the Golden Era crew recalls, "Ron was everywhere on the set, showing us how to frame a shot, teaching us the elements of composition, demonstrating the role of lighting





public that Scientology is the way to freedom. These films will tip the scales of public opinion; Golden Era's first film, *The Problems of Life*, is doing just that!

The films contain original music which communicates the message of each shot. In order to fully hat the musicians, Ron isolated the basic elements of music, clearly defining terms which had previously been commonly misunderstood in music.

Some of the music was composed personally by Ron. In fact, one of the films includes a sea chantey written by Ron as a young man.

He also developed a technique of putting natural sounds into a music score so that they act as the melody. Imagine a melody being carried by a distant howling wolf, coyotes and birds. It's in one

of the upcoming films!

Golden Era Studios (commonly referred to as "Gold") encompasses a wide range of artistic activities, all of which contain specialist data developed by Ron: cinematography, lighting, set design, music, acting, wardrobe, makeup, sound recording and film editing and many other areas.

"Gold" also produces Ron's lectures on cassette, selecting them from a complete library of every known LRH lecture on tape. Currently, over 100,000 *Philadelphia Doctorate Course* cassettes have been sold. Gold's latest release, the *Essentials of Auditing Series*, a nine-cassette package first released on the Happiness Rundown checksheet, is so popular that 500 sets were sold in the first two weeks. Gold has also produced *Ron's Journal 28, Scientology and Ef-*

*fective Knowledge, The Story of Dianetics and Scientology, Can We Ever Be Friends?* and *The Problems of Life* stereo music cassette.

Gold Marketing ensures that Gold products are packaged, sold and moved into public hands. Advertising staff are trained in the vital skills of writing, graphic design, art and illustration and are brought up to professional standards with LRH specialist tech.

Golden Era Studios is a Sea Org team built by the Commodore and operating through aesthetics. Gold has a big dream and a big purpose: to raise technical standards and public acceptance of Scientology throughout the world. This able band of on-purpose artists is doing what they do best and using their talents and training to make that a reality!

It was the fall of 1970, and the weather where the ship was began to get cold and damp. The Commodore mentioned in the Flag Orders of the Day that his friend, Colonel Webspread of the North High Flying Duck Patrol had been in comm with him and had advised him that it was time for all persons with any intelligence to head south. A few days later, an artist produced a portrait of the famous duck, and a cartoon strip was born. On the 30th of October, the Commodore reported an emergency radio message from Webspread. . .



# A STUDIOS

h film memorable



in creating mood and message and showing us the role color plays in set, prop and costume design. I would watch Ron make up an actor on the set while the makeup artist stood by learning. And when all was ready, the Commodore would sit back, satisfied with the technical and artistic presentation of the scene, and begin to work with the actor. There was a special magic watching Ron work with an actor. No one has a better understanding of a being and what he is capable of creating."

The Academy films are lively and entertaining, yet they communicate clearly exact technical messages, and show the Academy student precisely how to apply the tech. Many of the new tech breakthroughs came about while Ron was writing the scripts for these films!

The public introductory films are high-impact realities that graphically show the



# SHIP'S LOG

## Tales from the early days of the Sea Org

The Flagship goes Hollywood!

Early 1975, somewhere in the Caribbean:

Several miles away from where the big white ship is moored at the quay, there is a lush green valley leading down to a sheltered cove. From the hills above comes the sound of monkeys shouting and chattering at each other in the dense jungle.

The little cove sparkles in the sun; the sort of idyllic spot one sees in travel brochures. But in a clearing near the beach, a strange sight greets the eyes — it looks like a Hollywood set! Big wooden flats jut toward the sky; workmen bustle everywhere, nailing, sawing, painting in a flurry of activity. Here, an Egyptian tomb is taking shape. There's an Indian teepee! Across the clearing is a doctor's office, a classroom, a temple!

Costumed models mingle with the workers. A spectacled professor chats with a medieval priest. A fierce Viking, complete with horned helmet sweats in the Caribbean sun.

What's going on here?

It all began in early 1975, when the Commodore saw that there was a vital need to get some books and literature out to the public fast in order to expand Scientology. This was to be very special literature, designed to bypass the misunderstood word phenomenon. It would communicate with pictures!

Ron, a professional photographer, was at that point doing a lot of photography in the local area. His shots of historic buildings and sights on the islands so pleased local officials that they were used in travel brochures. Ron decided he would use his photographic talents and rapidly mock up a lot of photographs that could be used in books and literature.

It was a huge job — hundreds of photographs were needed, sets to be built, costumes to be made — and it had to be done fast. There was a small group of Sea Org

volunteers going ashore with the Commodore every day, mocking up sets any way they could to get the shots done.

At one point, LRU wanted a shot of a hospital operating room. One crew member went out and returned about an hour and a half later with a complete operating room set *plus* a rather bewildered nurse, courtesy of a local hospital! After a big grin and encouragement from the Commodore, the nurse got into the spirit of it and had a grand time!

LRH worked with lightning speed and professionalism as a photographer, and it was a real game and challenge for the crew to keep one shot ahead of him.

One artist recalls, "In those days, if you were an artist you were extremely fortunate to be there, because you were sure to get many important lessons in professionalism and hard work just by watching LRH."

Sometimes the weather would be hot, sometimes the rain would pour down. But always, somehow, the shots would get done. At the end of the day's shooting, the Commodore's voice would boom out "It's in the bag", and the tired but happy crew would head back for the ship.

The shooting paid off. The first photographs began to appear on the covers of *Advance!* magazine: temples, priests and prophets. Next came a series of color brochures on Dianetics and Scientology, training, auditing and books. The books *What is Scientology?* and *Volunteer Ministers Handbook* featured photo stories and scenes.

From a small band of volunteers working to rush out some vitally needed promo and literature, this unit expanded. It was the forerunner of Golden Era Studios, which is today producing the Academy and Introductory films.

We've come a long way from those Caribbean beaches — but the intention and purpose remains — to expand Scientology and create a Cleared planet!





# THE FLKG MKPKETING BUREKU



Creating a better world  
by making Ron's tech known

Old timers in the Flag Marketing Bureau remember the days when the Bureau was located in the tweendecks of the *Apollo*. Getting ready for sea meant lashing down the drawing boards, process camera and printing press so they wouldn't shift about in heavy seas!

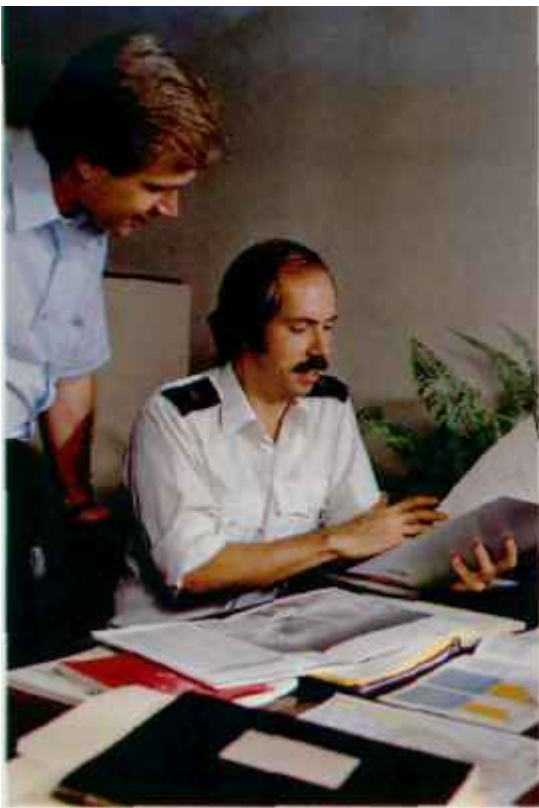
Today, the seas no longer slap the hull outside the Marketing Bureau, but the sense of high purpose remains. This is the Sea Org team responsible for the marketing of the products and services of Dianetics and Scientology.

LRH defines marketing as "the conceiving and packaging and the moving of a specific product into public hands. It means to prepare and take to and place on the market."

"We are not offering generalities called Dianetics and Scientology," he adds. "We are offering specific commodities. There are books, each point on the Class Chart, each Grade on the Grade Chart, each check-sheet, as well as records, tapes, insignia and other items.

"Every commodity we have needs a full description for the org, full materials, full promo and the whole thing slanted toward delivery. Marketing would even include the





researched color of the package!"

Marketing encompasses a broad range of activities, all aimed at getting Ron's tech known about and used all over the world. It is a very creative area, where bright ideas mix with very exacting research to bring about the expansion of Dianetics and Scientology.

Market research and surveying are done to find better and better ways of getting across the message of Scientology. Past campaigns and actions are analyzed to find out their strong points and successes so that those can be reinforced. Surveys are done on various publics to discover the exact services or books they need to handle their problems and live a better life.

One of the most successful marketing actions of Scientology churches has been magazines, and most of the major magazines of Scientology are produced in the Flag Marketing Bureau. Here is the Office of *Advance!* mag (with one whole wall full of books on spiritual subjects and religions for the articles on Man's Spiritual History.) The Flag Land Base Magazine, *SOURCE* is produced here, as well as the magazine you are reading now — *High Winds*.

Many of the posters, flyers, brochures and magazines you see in Scientology orgs are produced in the Flag Marketing Bureau, by Sea Org artists, illustrators, graphic designers, writers and photographers.

High standards for Scientology advertising are set in the Flag Marketing Bureau,



and those standards are constantly being upgraded by better and better understanding and application of Ron's tech on art and marketing.

Seeing Scientology marketing and advertising done right is a dream of many Scientologists. In the Flag Marketing Bureau, Sea Org members work to bring the existing scene closer and closer to the ideal, using Ron's tech.

The ultimate product is more and more people into Scientology and going free. And that is the most on-purpose activity for any creative Scientologist.

# The Adventure of the Sea Org:

I was working as a commercial artist in Los Angeles in 1967 when I first heard of Scientology. It really indicated, and soon I was down at the LA Foundation every night, training and auditing.

In all honesty, it was receiving my first copy of the old *Reality* magazine that made it clear to me that my help was needed. I felt that the graphics needed improvement, and I felt Ron's works should have the most professional treatment possible. One thing led to another, and soon I packed my bags and went to England, to join the Publications Org World Wide.

I still had the idea that once my temporary contract was up, I could go and "do my own thing" as an artist somewhere. Then in 1971 I went to Flag for Org Exec Course and Flag Executive Briefing Course training. On the ship, being close to Source and learning his incredible tech, I soon came to realize one thing very clearly: I could never be truly free as an artist or as a being until the planet and the universe was free. And

unless we acted fast, artistic freedom could be a thing of the past on this planet.

I had visited an art university in Budapest in 1966 and had seen firsthand what suppressives could do to "control" the arts. I knew that as an artist and as a being, I had to take social responsibility for the planet and the universe in which I found myself. I joined the Sea Org.

It's a decision I have never regretted. I have had the experience of working on the Flagship, and have had the brilliant advice and guidance of the Commodore on design and art. His ability to get to the clear, incisive basics of a subject constantly astounds me.

In the Sea Org, I have expanded and grown amazingly as a being and as an artist and a creator of realities. The dreams and purposes and goals I have had for so many years are at last becoming realities.

MSM Jeff Hawkins

I was a professional artist before joining the Sea Org, but my abilities as an artist have changed unbelievably for the

better since becoming an artist for the Sea Org.

In the past I had always admired those illustrators that could draw so realistically, capturing the life of a person or environment. Now I find myself illustrating in this way! And I know that I'm still progressing as my duplication just gets better and better.

The purpose here in the Sea Org is something that's very important to me. It's a great feeling to be able to contribute what I do best to the organization with the highest purpose on the planet.

Carrie Cook

I've been an artist for nearly fifteen years. It wasn't until I came across Scientology that I started improving my skills and ideas as an artist. I had made a great deal of progress towards my artistic goals since 1974 when I first walked through the doors and did the HAS Course.

But an incredible phenomenon has occurred in the past month that I feel should be mentioned. I've joined the Sea Org and am posted in the Mar-

keting Bureau at Flag. In the four short weeks I've been here, nearly every goal I've ever made as an artist has been achieved, and I have some incredibly big goals!

The biggest was the easiest — simply to expand Scientology through illustration!

Tim Dowling

I have been in the Sea Org for seven years and they have been the happiest and most productive seven years of my life. I really know now what it means to "make it go right" and I know I can.

In my seven years in the Sea Org I've held posts varying from FBO to scriptwriter, and always come out a winner. The Sea Org is the winningest game in the universe.

The best and most fulfilling area has been Marketing, because you are dealing with broad campaigns and ideas that go international in scope. You are paving the way for millions of future Scientologists. And you are dealing with aesthetics.

In *Scientology* 8-80, Ron talks about how the wave length of aesthetics

most closely approximates theta. Being in Marketing is working with theta material towards totally theta goals. There's nothing else quite like it!

Charley Updegrove

My favorite type of "work" is work that I consider to be actually fun and what I wanted to do anyway. Even when I'm working hard and fast, it's not arduous — it's a pleasure! That's how I feel about working in Marketing here at Flag.

I have always leaned toward this field. And when I arrived to work at Flag doing this, it was a great adventure. I have gotten rid of plenty of false data on art and design.

Once I got a Cramming Order for a goof on an ad I'd written, and I discovered a false datum which had blocked me from clearly expressing myself in words for many, many years! It is a continually expanding experience for me.

Pete McMahon



# Pubs US becomes Bridge Publications Inc!

As of April first, 1981, Publications Organization US officially became Bridge Publications, Incorporated, a profit corporation.

The earlier "non-profit" status of Pubs US limited that organization's reach out into the public. Now Bridge Publications has no restrictions and has the capacity to reach out into the public with broad advertising, direct mail and book distribution programs.

The crew of Bridge Publications is a Sea Org crew, on-purpose and dedicated to seeing Ron's message of freedom go out to the world. And getting Ron's books out to the society is the best and most sure-fire way to get that message out.

## How do you create stable terminals in your org?

Real reach-out expansion requires stable terminals in orgs. People who know what to do and do it.

How do you get people like that? Do you find them somewhere?

No, it takes training the people you've got now. And it takes very standard training to make a very stable terminal.

Flag training.

Since the first days of the Sea Org, Flag has been *the* place for org staff to come for training. The original Class VIIIs were trained at Flag, and the original FEBCs.\*

Now, the FEBC program is in full swing once again at the International Training Organization. In 1971, hundreds of executives came from all over the world to train on the Flag Executive Briefing Course. When they returned to their orgs, there was an unprecedented boom in international stats.

In 1981, the program has been revitalized. Hundreds of executives are now being brought to Flag for OECf and FEBC training. One of them could be *you*.

The International Training Org is a full seven division organization established at Flag with the sole purpose of training staff.

You can train on any course, any hat, all the way up to Class IX and OEC/FEBC.

Get Flag training for yourself and for your upstat fellow staff members. You owe it to your area to have Flag trained stable terminals in the org.

Write to the Public Officer ITO today.

\*FEBC (Flag Executive Briefing Course) — the FEBC consists of high level administration technology. It is the Class VIII Course for admin.

•fOEC — the Organization Executive Course is the equivalent in admin of the Saint Hill Special Briefing Course. The course packs for the modern Org Exec Course are the OEC Volumes 0 - VII in their entirety.

# International Training Organization

# THE SEA ORG

an infinite guarantee that  
**Scientology will always be around**



The Sea Org looks outwards, to the stars and a cleared universe.

The first job: this planet. To reverse man's suicidal dive toward destruction. To tip the scales towards survival. To form, here on earth, a civilization based on human understanding, not violence.

The Sea Org is a unique and elite group of thetans in the forefront of Scientology — safeguarding and delivering the highest levels of technology, spearheading worldwide expansion, communicating the message of freedom on all possible channels.

A being grows in the Sea Org, becoming more OT on all dynamics. Ron says, "We define a Sea Org Member the way you do an

OT — at cause over life, thought, matter, energy, space, time and form."

If you're dedicated to using Scientology for the greatest good for the greatest number of dynamics —

If you're willing to work hard and learn the ropes —

If you want adventure and travel —

If you realize this is your game too —

You may already qualify for the Sea Org.

To find out if you meet Sea Org qualifications, contact the Personnel Officer at the address nearest you:

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